

FRIDAY
FEB 28TH

7:00PM
ONWARDS



Sufiyana

A MUSICAL EVENING FEATURING

MANPREET TOOR / SHAHID ALI KHAN & GROUP
NITIN SHARMA / DJ ADB / MC ROHAN

SNACKS & APPETIZERS PROVIDED

EROS CONVENTION CENTRE



RESERVE BOOTHS & GROUP TICKETS - 647-783-9873 / 519-591-3934

SPONSORSHIP OPPORTUNITY

GET READY TO WITNESS A SHOW
LIKE NEVER BEFORE!



MANPREET TOOR

Manpreet Toor is a renowned Bollywood and Bhangra dance choreographer, with over 1.5 million followers across YouTube, Instagram, and Facebook. With over 15 years of experience in dancing, choreographing, and teaching, she has become a prominent figure in the dance community.

Her dynamic choreography and engaging content continue to inspire and entertain a global audience, blending tradition with modern flair.

PERFORMING ARTIST : SHAHID ALI KHAN & GROUP

Shahid Ali Khan & Group is an ensemble specializing in Qawwali, Sufi songs, and Classical music. Led by Shahid Ali Khan, their performances are known for their emotional depth and spiritual intensity. With a strong focus on preserving these rich art forms, the group captivates audiences worldwide with their mesmerizing vocals and powerful music.





Feb 28, 2025
Eros Convention Centre

Opening artists:
Nitin Sharma

Official DJ
DJ ADB

Official Host
MC Rohan



SPONSORSHIP TIER	\$1,000	\$2,500 (incl. all previous tier benefits)	\$5,000 (incl. all previous tier benefits)	\$10,000 (incl. all previous tier benefits)
BRANDING & VISIBILITY	Logo on event website.& social media (5,000+ followers)	Medium logo on event banners (400+ attendees)	Large logo on event banners and digital screens (5,000+ impressions)	Prominent logo placement on stage & all marketing. materials (10,000+ total impressions per platform)
EVENT DAY PRESENCE	Logo in event program (printed & digital, distributed to 400+ attendees)	Dedicated display area (prime space for foot traffic)	Featured at entrance or main area (high visibility zones)	VIP area with exclusive access (network with top decision makers)
SPEAKING OPPORTUNITY	N/A	N/A	1-2 minutes stage address (Audience of 400+)	5 minutes stage address (Audience of 400+)
VIP ACCESS	4 VIP Tickets (Access to event, value: \$240)	8 VIP Tickets (Value: \$480) (Exclusive access)	12 VIP Tickets (Value \$720) (Exclusive Backstage access)	20 VIP tickets (Value: \$1,000+) (Exclusive Backstage Access)
EVENT PROMOTION	Social media mention (5,000+ followers)	Logo in event emails, radio, social media and newsletters (15,000+ reach)	Highlighted in press releases (distributed to 20+ media outlets)	Top tier placement in all digital + print media promotion (10,000+ total exposure across all channels)
ON-SITE RECOGNITION	Small logo on event signage (Visible to 400+ attendees)	Medium logo on event signage (Visible to 400+ Attendees)	Large logo on event signgage (Visible to 400+ attendees)	Premium prominent logo on stage and main signgage (exposure to 400+ attendees)
POST EVENT EXPOSURE	Thank you shout-out on social media (5,000+ followers)	Email recognition post-event (2,000 + Email List)	Featured in post-event newsletter (2,000 + email list)	Personalized thank-you video message sent to attendees (2,000 + email list)

All Sponsors are invited to a Private Red Carpet Mingle Event before start of show.

IMPORTANCE OF BRANDING & MARKETING

Brands associated with positive experiences or events **have a higher perceived value, leading to better customer perception**, enhanced reputation, and ultimately, greater sales.

Brands that are visible at large-scale events often see an average 10-20% increase in web traffic and **10-15% growth in social media followers post-event.**

According to Forbes, **77% of consumers make purchases based on the brand name** and 64% of people will choose a product over another based on its brand.